

FTBI Business Model Template

Proposed Name of Enterprise:
Enterprise Location:

Technology Description: Prototype: TRL #: IP Status: Technology Development Plans:	Inventor/Technology Owner
	Potential Product/Service
	Target User/Industry
	Mode of Commercialization

Total Investment Requirement:

Human Resource		Facility		Start-Up Capital/MOOF	
Position	Amount	Equipment/Tools	Amount	Particulars	Amount
Total		Total		Total	

Enterprise Design

Developing the Product/Service	Converting Product to Cash	Raising the Capital
Features & Benefits	Target Market	Put-in Capital
Branding/Packaging/Pricing	Demand & Competition	Funding Partner
Manufacturing(Cost & Reliability)	Marketing/Distribution Channel	Loans/Financing
Raw Material Supplier	Payment Scheme	Financial Management

Financial Projection

Target Revenue Stream:	Projected Sales & Income:
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Social Impact

Potential No. of Jobs Generated:	No. of Beneficiaries/Increase Income:	Potential Product Contribution to the Industry:
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